

Privacy Policy

Natural Bradel S.r.l. (P.I. 10849760151) with registered office in Milan, Via Adriatico n. 2/2, undertakes to adopt technical and organizational solutions in order to guarantee adequate standards of lawfulness, security and protection of Personal Data, in compliance with current regulations. In particular with the General Data Protection Regulation of the European Union ("GDPR") and other legal provisions, including those in force in the Data Protection Code.

Owner of the data treatment

The data controller is Natural Bradel S.r.l., with registered office in Milan, Via Adriatico n. 2/2, in the person of Mr. Paolo Brasca and Dr. Paolo Gian Luigi De Luca, in their capacity as legal representatives pro tempore of Natural Bradel S.r.l.

You can contact the Data Controller for any question and / or request on issues related to the protection of personal data at the email address privacy@naturalbradel.com.

Where the data are processed

The personal data provided are managed at the registered office of Natural Bradel S.r.l. in Milan, Via Adriatico n. 2/2.

Types of personal data processed

Natural Bradel S.r.l. can process the following types of personal data:

1) *Personal data that may be provided on the interface by browsing the website.*

Browsing data are treated as specified in the Cookie Policy of the website.

2) *Personal data belonging to specific categories of personal data pursuant to art. 9 GDPR.*

The GDPR establishes that some types of personal data, listed in the article. 9 of the Regulation itself, have particular protection. This category includes, for instance, personal data relating to ethnic origin, data relating to the health status and sexual orientation.

If the interested person contacts Natural Bradel S.r.l. by the website or by e-mail, and communicates their health status or that of third parties or data of the types listed above, makes the owner aware of a type of personal data considered particularly relevant by the GDPR.

In case this occurs, such personal data will be treated with the highest confidentiality and for the only purpose of responding to the communication.

In any case, it is prudent not to enter data belonging to categories of certain personal data.

Purposes and legal bases for the processing of personal data

Personal data can be processed for the following purposes:

- In order to allow the correct navigation of the website. In particular, the website uses cookies as better analysed in the Cookie Policy. The legal basis of the processing is constituted by the legal duty of the Data Controllers to process personal data in accordance with the national legislation applicable on the navigation of websites.

- Upon sending a request by the interested party on issues related to the protection of personal data by e-mail to privacy@naturalbradel.com, in order to answer specific questions; constitutes the legal basis of the processing the legitimate interest of the Data Controllers, jointly or separately, to respond to such communications.
- *Purpose of the processing of data sent through the appropriate contact form and data belonging to particular categories of personal data pursuant to art. 9 GDPR.*

On the website there is a specific form in order to directly contact Natural Bradel S.r.l.

The particular personal data described above, if sent through the form will be processed by the Data Processors selected by the Data Controller in order to answer the questions asked and any requests.

The legal basis for the processing of data belonging to this category is the agreement of the interested party, who voluntarily communicates particular personal data to Natural Bradel S.r.l., so that the company can process them to answer questions and / or requests.

Retention time of personal data

The personal data that will be communicated to the address privacy@naturalbradel.com or through the form on the website will be processed and stored for the time strictly necessary for it to be possible to respond to questions and / or requests.

In any case, personal data received by e-mail will be deleted after 12 months from the sending of the communication.

The data belonging to the particular categories of personal data pursuant to art. 9 GDPR will be deleted after 6 months from the sending of the communication.

Rights of the interested party in relation to the processing of personal data by Natural Bradel S.r.l.

The interested party has the right to ask the Data Controller if personal data concerning him are being processed and if so to obtain access to them, together with the following information:

- The purposes of the treatment;
- The categories of data in question;
- The receivers or categories of receivers to whom the personal data have been or will be released, in particular if receivers from third countries or international organizations;
- If possible, the expected retention period of personal data or, if not possible, the criteria used to determine this period;
- The right of the interested party to ask the Data Controller to rectify or delete personal data or limit the processing of personal data concerning him or to oppose their treatment;
- The right to make a complaint with a supervisory authority;
- If the data are not collected from the data subject, all information available on their origin;

- The existence of an automated decision-making process, including the profiling referred to in Article 22, paragraphs 1 and 4 of the GDPR, and, at least in such cases, significant information on the logic used, as well as the importance and expected consequences of this treatment for the interested party;
- If personal data are transferred to a third country or an international organization, the interested party has the right to be informed about the existence of adequate guarantees pursuant to article 46 of the GDPR relating to the transfer.

It is specified that:

- Personal data will not be transmitted to international organizations or third countries;
- The interested party has the opportunity at any time to ask for the deletion of his personal data by communicating it to the Data Controllers;
- The interested party has the right to make a complaint with a supervisory authority.

Please note that the links (for example, links to social networks) found on the site are for information purposes and refer to pages with details not controlled by Natural Bradel S.r.l.

Please refer to the website's Cookie Policy for further details.